



NATURA SIBERICA

COSMETICS OF WILD HERBS
AND FLOWERS



NATURA
SIBERICA
COSMETICS OF WILD HERBS
AND FLOWERS

NATURA SIBERICA is the 1st certified, organic brand created from wild harvested herbs and exclusive natural ingredients sourced from the unspoiled, powerful Siberian Nature.

Natura Siberica is...



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COSMETICS OF WILD HERBS
AND FLOWERS

...Born in wild Siberia / Made in Europe

...Using unique powerful Siberian herbs and extracts
to enhance your beauty and health

...Power of wild nature for your beauty

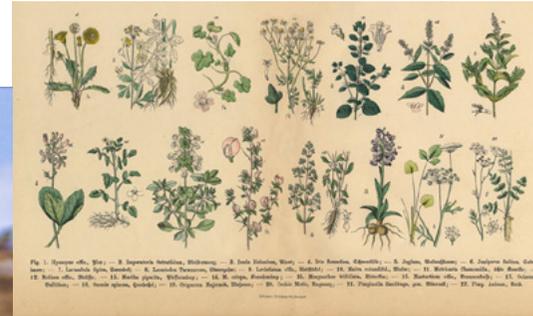
Let's go wild & beautiful together



NATURA
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AND FLOWERS



Liquid
natural
Luxury



Getting
inspiration
from literature
and art



Always looking
for something
new



Never afraid
of being
different.
Every line
is a challenge



The perfect brand for retailers seeking a point of difference!



NATURA
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COSMETICS OF WILD HERBS
AND FLOWERS

Face, Body & Hair Care products uniquely created using the wild herbs and flowers of the powerful and unspoilt landscapes of Siberia.

Established international brand Sold at **67+ countries**, including European Union, Australia, Japan, Taiwan, Russia, CIS and Argentina.

NATURAL AND ORGANIC INGREDIENTS

New affordable luxury

Value for a customer = value for the trade

ONE-OF-A-KIND COLLECTIONS

Ground-breaking formulations & innovative textures



Free from Mineral oils, BHT-BHA, PEG, EDTA, Parabens and more!

Strong ethical message

Gentle for your skin&hair = pleasure vs aggressive claims

Natura Siberica proudly offers you a comprehensive line of health and beauty products, harvested from wild Siberian herbs and unique natural materials, to enhance the properties of all active ingredients.

We are the 1st certified, organic brand created from wild harvested herbs and exclusive natural ingredients sourced from the unspoilt, powerful Siberian Nature.

The herbs we apply have been traditionally used by Siberians for countless years, and were made into elixirs of health and beauty for the Russian royal family. To survive extreme Siberian conditions herbs and plants synthesize highly protective active ingredients and have extraordinary antioxidant properties. We use all these unique properties of Siberian plants to create products that will fulfill your skin with beauty and vital power.

We are happy to present to you genuine Siberian beauty products and would love to share the opportunity to lift the lid off an ancient Siberian beauty secret.





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With its harsh and remote landscapes, Siberia is one of the last few **largely undiscovered territories** in a world where almost every other corner has been explored.

Here, nature is powerful, unspoiled and wild. In this large territory nature reserves have been preserved, allowing some of the most unique fauna and flora in the world. A wealth of endemic plant species thrive, with exceptional therapeutic properties. Their secrets have been handed down since the dawn of time, from generation to generation by local tribes native to Siberia.

Herbs and plants from Siberia, that are able to survive in one of the most extreme environments on the planet, have developed powerful regenerating and antioxidant properties, offering unique health and beauty benefits for the skin. Herbs, plants, flowers and berries are sourced from an unspoiled landscape, hand-picked by local Siberian natives, respecting the natural growing cycles.

**NATURA SIBERICA,
THE FIRST CERTIFIED
ORGANIC COSMETIC
BRAND USING WILD
HERBS AND PLANTS
FROM SIBERIA,
HARNESSES THESE
UNIQUE PROPERTIES
TO ENHANCE OUR
SKIN, HAIR AND
WELL-BEING.**



Organic farming

The foundation of Natura Siberica and its cosmetics are organic ingredients, based on wild Siberian herbs and flowers. How do we get organic ingredients?

We have 5 certified organic farms, where we grow indigenous Siberian plants.

Our farms are located in:

Khakassia (West Siberia)

Kamchatka peninsula (Far East region)

Sakhalin Island (Far East region)

Kunashir Island

Saarema Island (Estonia)



Wild harvesting

We collect wild Siberian herbs and flowers in ecologically safe regions by using the method of Wild Harvesting.



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WILD HARVESTING

INGREDIENTS PRODUCED FROM THESE PLANTS ARE CERTIFIED AS ORGANIC.

Unique Natura Siberica product base

We are the world's
only company using
Siberian Pine Oil
(Pinus Sibirica Seed Oil)
to create the base for all
our creams, conditioners
and shampoos.

It beautifully combines with the herbal ingredients to perfectly nourish and moisturize skin and hair. Siberian Pine Oil is 5 times richer in vitamin E than olive oil and 3 times richer in vitamin F than cod liver oil, thus it reinforces the skin's natural barriers and protects against the harmful effects of wind, cold, and severe environments. Being a very powerful natural antioxidant, Siberian Pine Oil is invaluable in fighting against the signs of ageing and improving skin texture. Rich in Linoleic Acids and Rare Fatty Acids, it preserves health and natural beauty of skin and hair.



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Adaptogens

Another Natura Siberica “secret” is adaptogens. The modern history of adaptogens began in the 1940s, when Russian botanists Lazarev and Brekhman investigated over 4,000 plants and herbs and finally identified twelve very special of them as adaptogens.

These unique plants survived the Ice Age by adapting to one of the planet’s most severe environments – Siberia. As a result, they possess rare qualities by synthesising protective active ingredients and powerful antioxidants, which help to enhance general well-being, and when used therapeutically, are renowned for slowing aging processes of the skin.

Natura Siberica utilises a variety of herbs, plants and berries from Siberia, many of which are unfamiliar to the outside world.



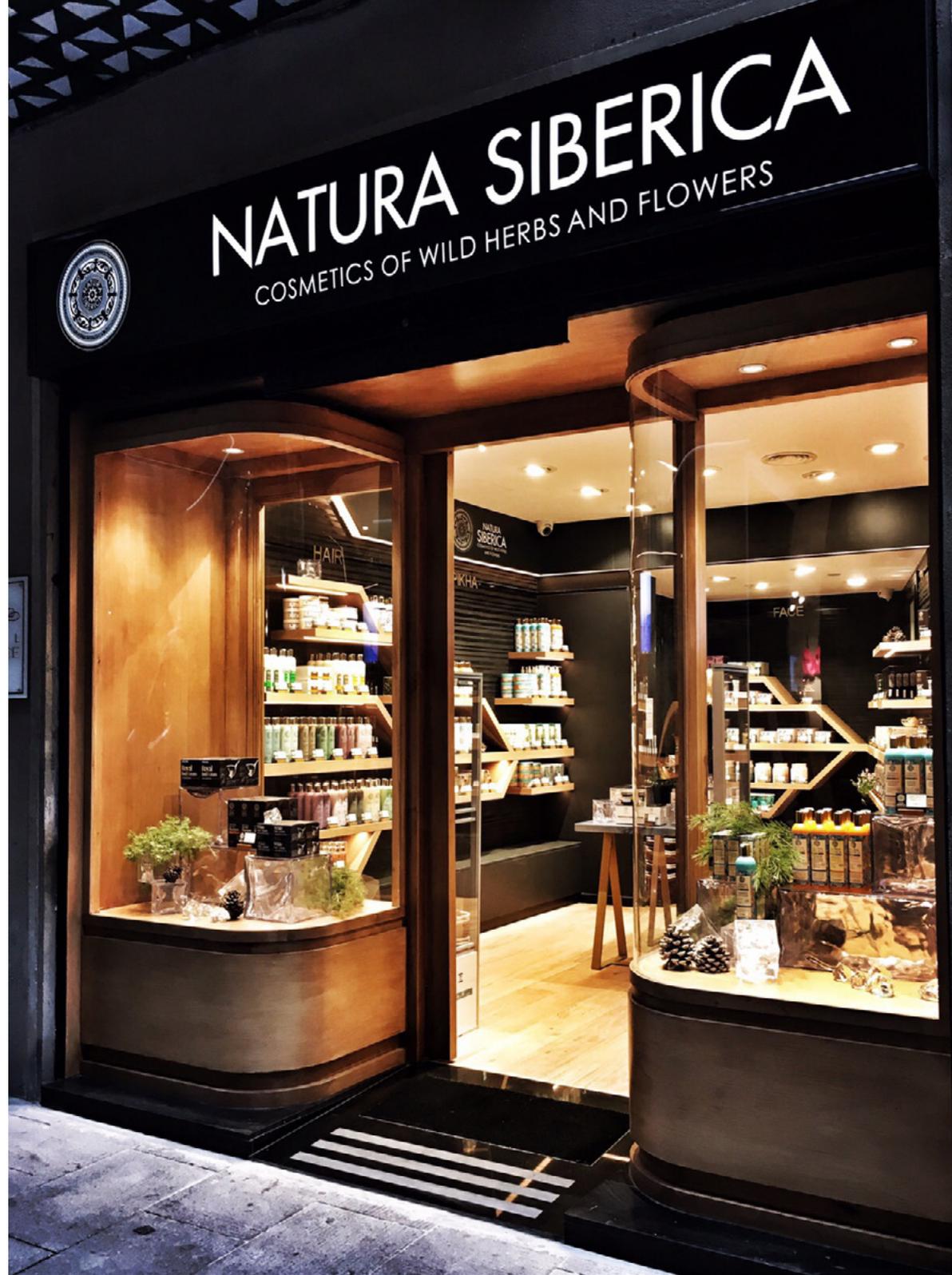
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Natura Siberica Stores

The brand has its own flagship stores in **Moscow, Saint-Petersburg and other Russian cities.**

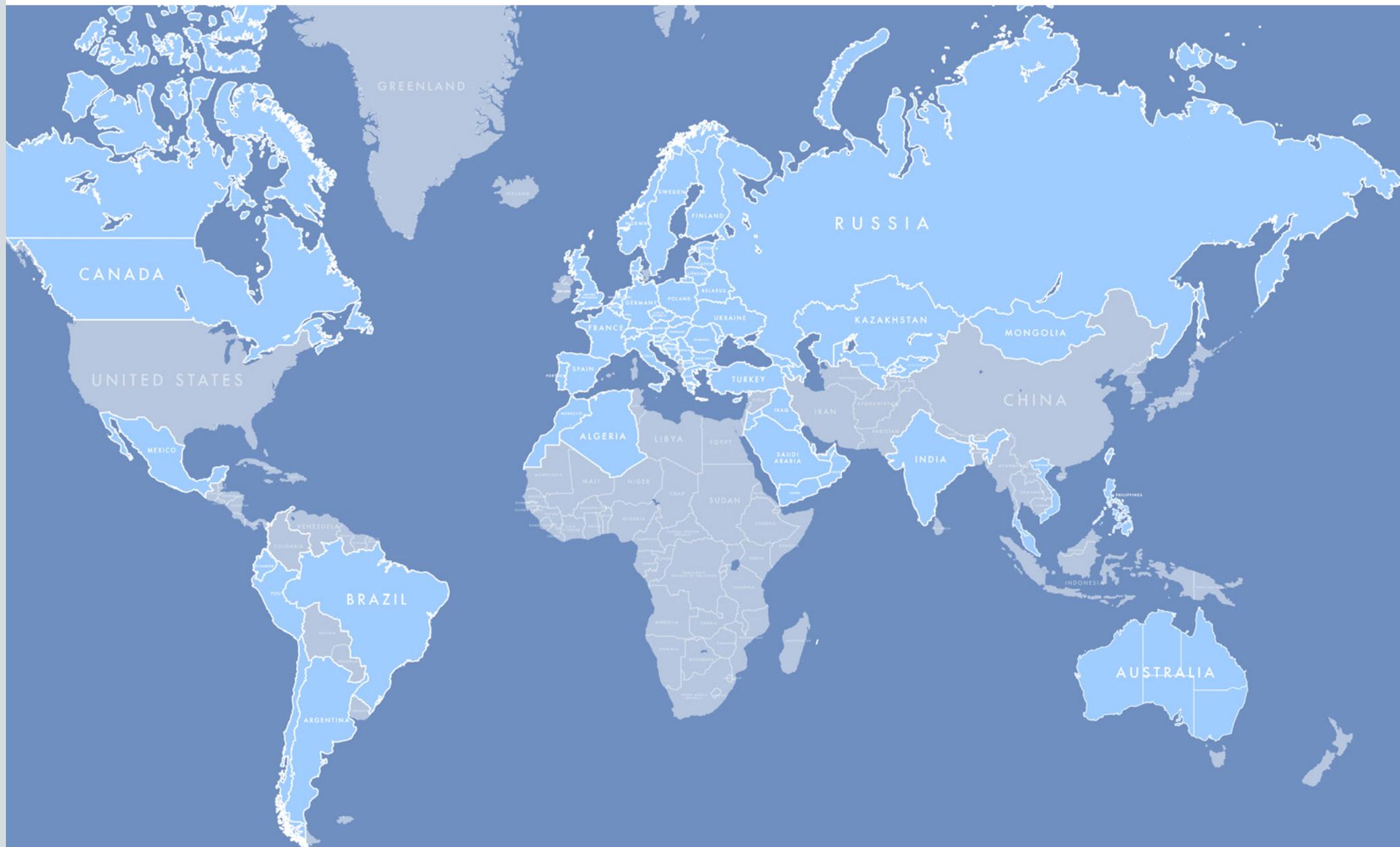
Today there are stores in **Montenegro (Podgorica), Montenegro (Budva), Serbia (Belgrade), Bosnia and Herzegovina (Banja Luka), Spain (Barcelona), Estonia (Tallinn).**



Natura Siberica brand is represented
in more than 67 countries
all over the world



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Loved by the media

Regular features & reviews in some of the most prestige publications around the globe.



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THE TIMES

Read the full article
Just register a few details

Get access

BEAUTY

Five of the best natural shampoos

From left: Nourishing and Protective Shampoo, £1.75; Natura Siberica Superfood Shine Natural Shampoo, £12; Evolve Organic Beauty Evening Fragrance Shampoo for Dry Hair, £24; The Tree Shampoo, £3.75; Dr Organic Spongy Green Shampoo, £21.95; The Body Oil

BEAUTYbiz VENERDI 30 GIUGNO 14.41

beauty industry Retail Marketing People Skin Care Make up Profumi Speciali

Strategie Financial Charity

→ Simca punta sul biologico

LA SOCIETÀ DISTRIBUISCE IL BRAND ORGANIC SHOP, DISTRIBUITO A OGGI IN PROPRIETÀ INDIPENDENTI E NEI CASATOILETTE A INNOVATION LILLOPOIS

DI CHIARA GRANTU 30/06/2017 13:08

Il trattamento corpo ed haircare biologico - certificato Cosmos Natural - a un prezzo molto accessibile. È quello di Organic Shop, brand di Bambera Lab (gruppo di cui fanno parte anche brand come Natura Siberica). Lanciato in Italia lo scorso marzo da Simca, che ne è il distributore ufficiale per il nostro Paese, si caratterizza per un packaging molto divertente, giovane ed eco-friendly, senza parabeni, silici, siliconi, oli minerali, coloranti e polietilene. Distribuito in profumerie indipendenti particolarmente sensibili al target green e giovane, è anche disponibile in tutti i 65 punti vendita della catena di cosmesi L'Espresso. Il brand è supportato da un profilo Facebook e a breve anche da un account Instagram e da un sito per la vendita e-commerce.

© APPROFONDIMENTI ASSOCIATI

1 El jabón nórdico detox es el producto estrella de Natura Siberica, la marca rusa de cosmética a base de plantas adaptógenas siberianas, denominadas así por sus capacidades únicas de supervivencia ya que crecen en zonas con un clima extremo. El jabón negro limpia en profundidad a la vez que nutre, y está elaborado a partir de carbón activado y de aceites de hierbas y bayas silvestres. Además, fue premiado como el mejor producto de cuidado facial en la feria Cosmoprec de París 2014. Precio: 16,90 euros.

2 Montblanc lanza Summit, su primer smartwatch y, con él, un mundo de facilidades al alcance de la muñeca. Además de servir como reproductor de música y pulsómetro, Summit es el compañero de viaje perfecto ya que dispone de traductor y navegador, almacena tarjetas de embarque e incluye la aplicación Uber. Como extra, la personalización del reloj va más allá de elegir entre los más de 20 modelos disponibles ya que también se podrá personalizar la esfera para que concuerde con cada ocasión. Precio: desde 195 euros.

3 Chanel rinde homenaje a fundadora con el bolso Chanel. Diseñado por Karl Lagerfeld y confeccionado piel de ternera, destaca la cetera bobo grande en colores beis y negro aunque hay hasta nueve versiones y mismo modelo. También se encuen disponible en otros tamaños y color así como en formato mochila y bolso nera. La gama cromática va del azul marino, sin olvidar el clásico blanco y negro Chanel. El precio, a partir 2.980 euros.



marie france

PSYCHO CETTE AMIE QUI ME VEUT TROP DE BIEN

SANTÉ TOUT POUR MUSCLES MON CERVEAU

BELLES & RONDES!

10 idées WEEK-END DE FOLIE

RELAJE Super plantes pour peau PARFAITE

SAMELLE TELLE MÈRE TELLE FILLE...OU PAS?

DE QUE VOUS ATENDREZ EN FUTUR PRÉSENT?

RENCONTRE UFA VIKTOROVA

BELLA.IT

ORGANIC SHOP BELLEZZA AL NATURALE

ANTISTRICA BELLEZZA BIOLOGICO RIGENERARE CAPELLI

COSMETICI CREMA MASCHERE TRATTAMENTI DOLCIPOLI

ESSENZE NATURALI BEAUTY ORGANIC SHOP BELLA VIVERE

SHAMPOO DOLCIPOLI

ORGANIC SHOP PRESENTA LA NUOVA LINEA ECOLIGHT PER LA CURA DEL CORPO E DEI CAPELLI. IL BRAND LANCiato DA SIMCA A MARZO 2017, RAPPRESENTA NEI PUNTI VENDITA L'ESSENZA DI UNO DEI TAVOLI TAVOLI E TAVOLI ALLA SOSTENIBILITÀ, MA ANCHE UN PUBBLICO D'OGGI ADULTO.

Per una certificazione, applicabile nella combinazione con i prodotti Organic Shop, la linea ECOLIGHT è certificata COSMOS NATURAL. COSMOS NATURAL è un marchio di certificazione per prodotti cosmetici naturali e biologici. COSMOS NATURAL è un marchio di certificazione per prodotti cosmetici naturali e biologici. COSMOS NATURAL è un marchio di certificazione per prodotti cosmetici naturali e biologici.

VOGUE

Les cosmétiques de l'extrême signés Natura Siberica

C'est au coeur des grandes plaines sibériennes, au sud de la Taïga, que la marque Natura Siberica puise ses actifs ancestraux. Résultat : une gamme de soins organiques, presque sauvages, qui donnent un sacré coup de fonce à la peau.

marie claire

HOME NEWS FASHION HAIR & BEAUTY LIFE ENTERTAINMENT VIDEO FABLED

The best natural and organic beauty brands to buy

Organic skincare that's good for you - and the environment

The UK's organic beauty sector, including organic make up, is currently worth £18 million - and considering that your skin is your largest organ, it's no surprise people are cottoning on to what they're actually putting on it.

Non-toxic ingredients and brands are on the rise, thanks to oocool's awareness of the

Shampooing Luminous, Maria Nila, 28 € (selon agents), une formule végane, sans sulfates ni parabènes.

Shampooing purifiant et assainissant à l'argentine, Natura Siberica, 7,79 €.

Shampooing Nour Spring, Björk & Berries, 21 € en exclusivité au Ben Marché Rive gauche un cocktail soigné-gros d'actifs organiques.

Shampooing Osmo Max Volume, Sachajuan, 19 €, pour un effet plume, même en plein heat!



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Products overview



The Northern Collection



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Filled with unique properties, northern herbs and berries have been known to be rich in valuable oils and vitamins since ancient times.

Northern people have traditionally used them for creating medicinal infusions and elixirs to help them preserve health, amazing vitality, and youthfulness.

Natura Siberica's experts carefully studied and brought together the ancient recipes of the northern Nenec, Selkup, and Khanty people, and have used them to prepare a unique natural line The Northern Collection.



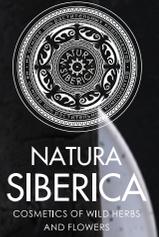
Winner of the
"Beauty Challenger Awards"
prize in the Best Face Care
Product category at Beyond
Beauty 2014, Paris



Natura Siberica's experts carefully studied and brought together the ancient recipes of the northern Nenec, Selkup, and Khanty people, and have used them to prepare a unique natural product, "Northern Detox - Soap for deep facial cleansing". The soap is made of activated carbon, which is a great absorbent, and of wild herbs and berries extracts.



THE NORTHERN COLLECTION



Face Care



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COSMOS
ORGANIC



COSMOS
ORGANIC



NEW CERTIFIED ORGANIC LINE.

We are 1st company who **CREATED**
An **EXCLUSIVE** face care collection,
based on **ORGANIC HYDROLATE**
with herbs and plants of **SIBERIA...**

Organic certified multi-step face care from Natura Siberica vary by skin type and skin needs:



The range of treats **for sensitive skin**, based on Rhodiola Rosea, packed with such regenerating ingredients as Rosavin, Rosarin and Rosin, effectively protects skin from environmental impacts, making it supple and soft.

The base **for face rejuvenation** is Snow Cladonia, a unique Siberian herb which stays green even at -50C, confirmed to be one of the most efficient rejuvenating means.



The range of treats **for oily and combination skin**, based on Sophora Japonica, which contains up to 30% of vitamin P, keeps your skin fresh all day long and prevents oily gloss.



The range of treats **for dry skin**, based on the rare Siberian plant Aralia Mandshurica, gives dry skin softness and elasticity.



The range of treats **for all skin types**.

Hydrolate



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COSMOS
ORGANIC



New certified hair care products based on HYDROLATE - a concentrated cocktail of vitamins and minerals received from plants by distillation. Complete haircare expertise for all hair types and conditions.

Wide range of shampoos, conditioners and hair masks – choose the most suitable care for your hair type.

HYDROLATE



Natural certified haire care line

Uniting the vital force of the Siberian herbs and unique achievements of professional hair care, we have developed Natural certified hair care collection based on WILD JUNIPER, LIMONNIK NANAI and ARCTIC ROSE extracts.

Unique range of shampoos, conditioners and hair masks – choose the most suitable care for your hair type.



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COSMOS
NATURAL



volume:
270 ml

Classic Natural Shower Gels

There is nothing better than fragrant shower gel filled with vitamins and minerals.



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AND FLOWERS



COSMOS
NATURAL



Line of natural shower gels have an exceptional aroma and bright design.

Natural Certified cosmetic products for intimate hygiene



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COSMOS
NATURAL

Soap



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COSMETICS OF WILD HERBS
AND FLOWERS

Our luxurious cream soap is formulated with exquisitely crafted extracts of wild harvested Siberian herbs and plants. It maintains the skin's natural balance while gently cleansing the skin.



To prepare this natural handmade soaps we used organic oils of wild harvested Siberian herbs and extracts.

Oblepikha Siberica Professional

OBLEPIKHA
SIBERICA
PROFESSIONAL
FORMULA IS BASED
ON ORGANIC
ALTAI OBLEPIKHA
HYDROLATE

Also the products contain
organic ingredients and
active components which
are found in professional
body and hair care
treatments.



SUPER SIBERICA PROFESSIONAL



NATURA SIBERICA continues the success story of OBLEPIKHA PROFESSIONAL, our best seller.

Natura Siberica experts have created a new, even more effective range SUPER SIBERICA PROFESSIONAL.

In SUPER SIBERICA, powerful, iconic Siberian plants are combined with innovative technologies.

This new line is based on hydrolate (herbal distillate) of unique and powerful Siberian plants. The hydrolate is a concentrated cocktail of vitamins and minerals received from plants by distillation. Hair care products, based on hydrolates, are much more effective than the ones based on water because they retain a maximum of bioactive components from the plant. Super Siberica hair care products aim at intensive hydration and restoration of the hair structure, ensuring wonderful gloss and fill them pleasant aroma.



Flora Siberica

In 1747 the encyclopedia "Flora Siberica" was first published, a beautifully illustrated and detailed guide to the amazing world of Siberian plants.



FLORA SIBERICA
HISTORIA PLANTARUM SIBIRIAE



It's a fascinating insight into the health and beauty properties of the northern flora. And we have taken this knowledge and understanding of the plants' powers to create a range of natural products - Flora Siberica - containing these unique Siberian plants to offer effective skin and hair care.



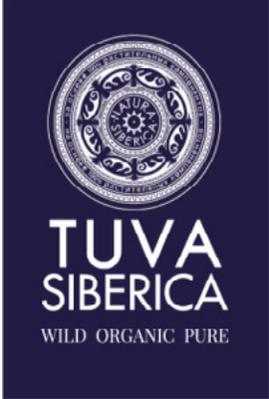
COSMOS
NATURAL

Tuva Siberica

Tuva Collection is inspired by the Tuvan republic, located in the extreme south of Russia, between Altai, Buratia, Mongolia, to the Chinese borders.



Nature there mixes the most opposite ecosystems, from tundra to forests and deserts. Camels meet northern reindeers. Plants and flowers rise in the most pristine environment. Lakes are rich with beneficial mud.



TUVA SIBERICA



Natura Siberica Caviar



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ROYAL CAVIAR FOR YOUTH AND BEAUTY OF YOUR SKIN

The Natura Siberica Royal Caviar Collection combines leading scientific knowledge with the unique properties of Siberian Caviar.



NATURA SIBERICA CAVIAR

Experts from Natura Siberica laboratory have created a new unique line that consists of four collections to make your skin look young and perfect.



Caviar Collagen collection combines exceptional properties of black caviar, Herbal Collagen, and Siberian Herbal Moisturizing Complex – a unique complex of wild Siberian plants to help prolong the youthfulness, freshness and beauty of your skin.

Caviar Gold collection combines exceptional properties of black caviar and precious liquid gold with a specially created Wild Herbal Energizing Complex - complex of unique wild Siberian plants to grant you the gift of youth and beauty, to lift the skin and to smooth out wrinkles.

Caviar Platinum collection embodies unique properties of black caviar, precious platinum and Active Northern Lifting Complex - an innovative natural complex of wild Siberian adaptogenic plants known for their almost miraculous restoring features. Caviar Platinum treatments produce a powerful rejuvenating effect providing it with a “secure shield” from external damage.

Caviar Expert collection combines the power and effectiveness of Caviar Collagen, Caviar Gold and Caviar Platinum lines to provide complete skin care targeting five areas: moisturizing, wrinkle-filling, masking imperfections, matifying and fighting skin’s ageing.

SIBÉRIE MON AMOUR

SIBÉRIE MON AMOUR blends the precious benefits of the Rose de Grasse with the vital power of wild Siberian herbs.



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COSMOS
NATURAL



For the first time,
the Rose de Grasse
is combined with
Snow Cladonia,
Siberian Juniper,
Daurian Rose,
Northern Cloudberry,
Sagan Dailya,
Limonnik Nanai,
Khakassia dragon head
and many others.

A complete line
for the face,
body and hair,
premium
and positive.



Its precious and delicate benefits are reinforced by the energy and power of wild Siberian,
long known for their superlative properties for the Beauty of hair and skin.



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COSMOS
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Natura Siberica Copenhagen



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A range of cosmetics created specially for the opening of Natura Siberica's flagship store in Copenhagen.

Bringing together the purity of Scandinavia and the power of Siberian nature, products are made using the most effective ingredients from herbs and plants found in harsh climatic regions, which have adapted unique and vital properties.

Alladale

Limited range with products for hair and body.

Alladale Wilderness Reserve is a 100sq km located in the heart of the Scottish Highlands.

Inspired by the natural beauty of the Alladale Wilderness Reserve a wild haven in the Scottish Highlands.



NATURA
SIBERICA
AND
ALLADALE
WILDERNESS RESERVE, SCOTLAND
RESTORING THE BALANCE OF NATURE TOGETHER



COSMOS
NATURAL

Wild Siberica Faroe



WILD
SIBERICA
TRADITIONAL RECIPES OF
SIBERIAN NATIVES



COSMOS
NATURAL



Wild Siberica Faroe island range based on ingredients found in two of the world's wildest places – Siberia and the Faroe Islands.

The range contains unique ingredients such as Faroe Islands seaweed plus healthy mineral nutrition and vitamins from Siberian plants which promote energy, health and beauty for your shining hair and slim body.

Wild Siberica Saaremaa

Wild Siberica Saaremaa range is based on ingredients found in two of the world's wildest places, Siberia and Saaremaa.

Mild Marine climate, fertile ground and primeval forest of Saaremaa island create wonderful conditions for growing of the unique plants that have high potential force and energy for maintaining health and beauty of your skin and hair. The range contains unique ingredients such as organic wild Estonian cloudberry and Siberian herbs.



WILD SIBERICA
TRADITIONAL RECIPES OF
SIBERIAN NATIVES



COSMOS
NATURAL



Wild Siberica Saaremaa is created especially for the moisturizing of the skin and hair.

Loves Estonia



Inspired by the beauty and culture of Estonia we created Natura Siberica Loves Estonia product line, which is based on the extracts of Estonian Cornflower and Northern Cloudberry.

Natura Siberica deeply respects traditions, hospitality and pure nature of Estonia. Natura Siberica Loves Estonia product line is based on Calendula, grown on the island of Saaremaa. Calendula, which has been grown in the heart of Estonian wild nature gave our products all its strength and power.



Fresh SPA



FRESH
SPA
BY NATURA SIBERICA

FRESH SPA BY NATURA SIBERICA is a luxury collection of skin and hair care products based on natural ingredients. The highest potential of Siberian and Russian Far East wild nature is delivered by the most up-to-date innovations applied.

Active organic extracts and pure oils of the Siberian plants, obtained thanks to a high-technology processing, have become the source of energy to make your skin and hair young and beautiful.

The formulation contains unique and highly effective natural components. Enjoy the miraculous strength and energy of wild nature at home or at a professional SPA while using melting textures, enveloping aromas and effective organic compositions.



Toothpastes

Power of wild Siberia for health of your gums and teeth.



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TOOTHPASTES

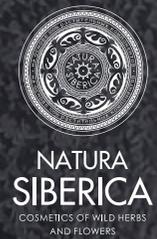
SAFE FORMULA / NO SLS, NO PARABENS, NO FLUORIDE



For men

Siberian cosmetics for men.

This cosmetic line contains all the wild herbs and rare oils for effective men's skin and hair care. All the formulas were developed in accordance with specific needs of men's skin and hair. Wide range of face care products including face creams, face shaving clays, face scrubs. Choice of hair treatment and multi-functional body care.



Pure strength
and power
of nature.



FOR MEN

Little Siberica

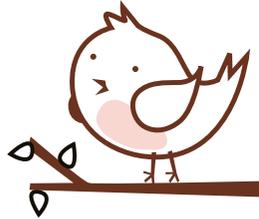


Our Little Siberica line is represented by certified organic cosmetic products.

Combined with vitamins and minerals, highest quality organic ingredients in the formula gently take care of your baby's delicate skin, hair and little teeth as well as protect them from negative environmental factors.



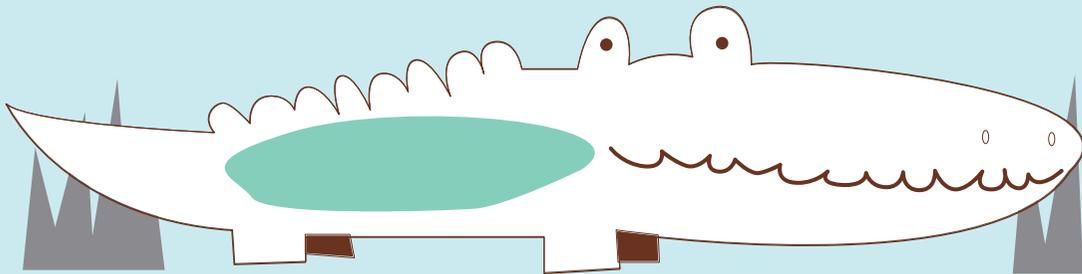
LITTLE SIBERICA



COSMOS ORGANIC

MADE WITH ORGANIC CERTIFIED EXTRACTS

LITTLE SIBERICA



Travel sizes



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Natura Siberica has released a portable collection in smaller pack, which is perfect for travel!

You can easily take it in airplane and it won't occupy much space in the luggage. The kit has everything you need – shampoos, conditioners, shower gels and hand creams. This care products help you stay magnificent even when you're away from all the products you normally use.



Smaller pack is perfect to use on the go and will fit into any size handbag! With Natura Siberica care products in smaller pack you can keep hair and hands looking fabulous and feeling healthy even while traveling.

TRAVEL SIZES





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Let's go wild and beautiful together!